

I am Julian, a Düsseldorf based
freelance UX Designer who codes,
specialised in mobile and web
enterprise apps, simplifying
complexity for good.



View [latest projects](#) or
get in touch [here](#).

WHAT I CAN HELP YOU WITH	02
WORK	03
SHORT CV	04
EXPERIENCES	05
IN MY POCKETS	06
ABOUT	07
PING	08

I help companies transform complex technical processes, systems and data into user-friendly software.

Through...

Mobile and Web Enterprise App Projects (1 to 3+ Month/s*)

From start to finish, from small Apps to extensive SaaS, ERP, CRM or BI enterprise solutions. I design responsive interfaces with your user and business requirements in mind.

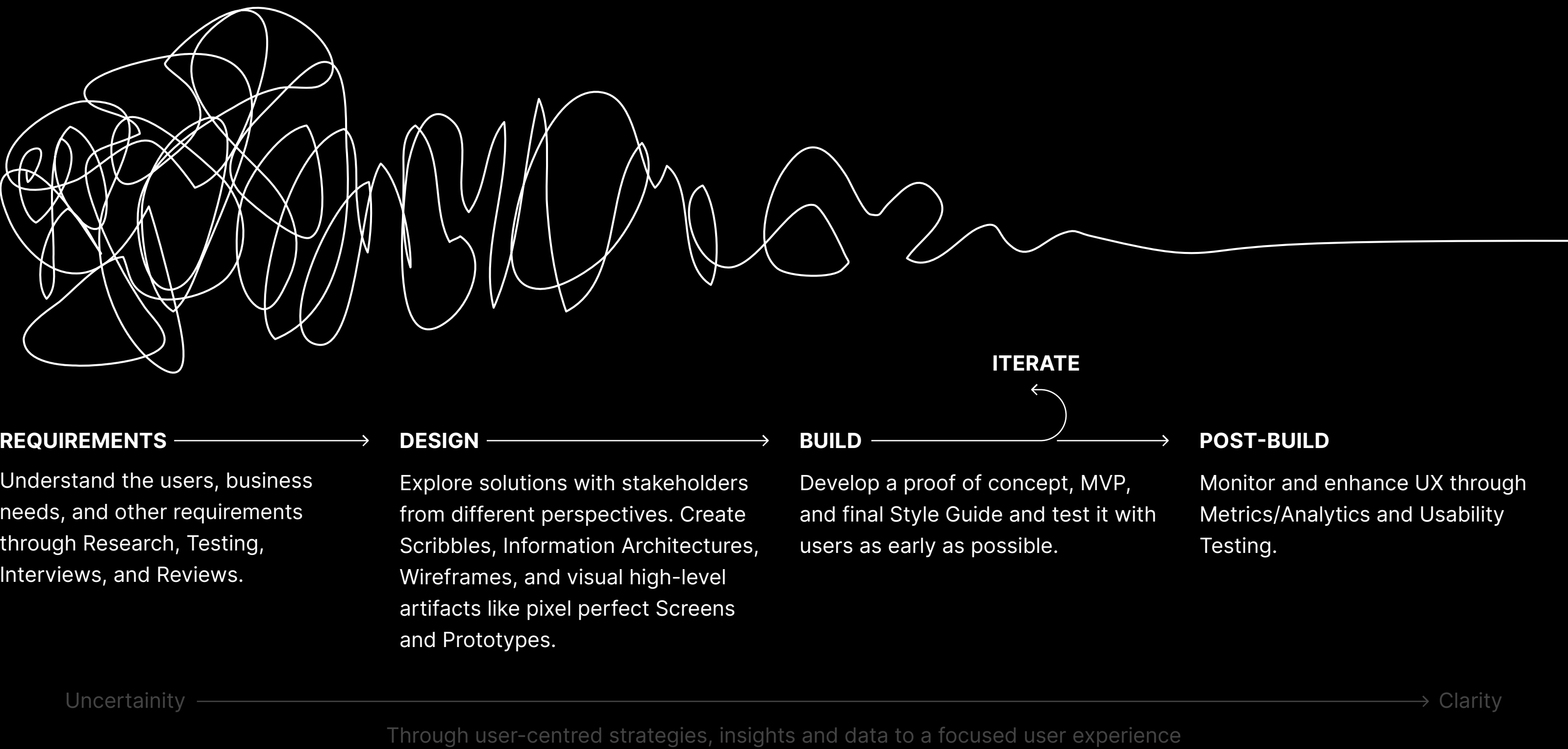
From wireframes to perfect pixels, I design and validate ideas through concepts, prototypes, and testing. If you wish to, I support the implementation until you are good to go or go live!

UX/UI Consulting (Day Based*)

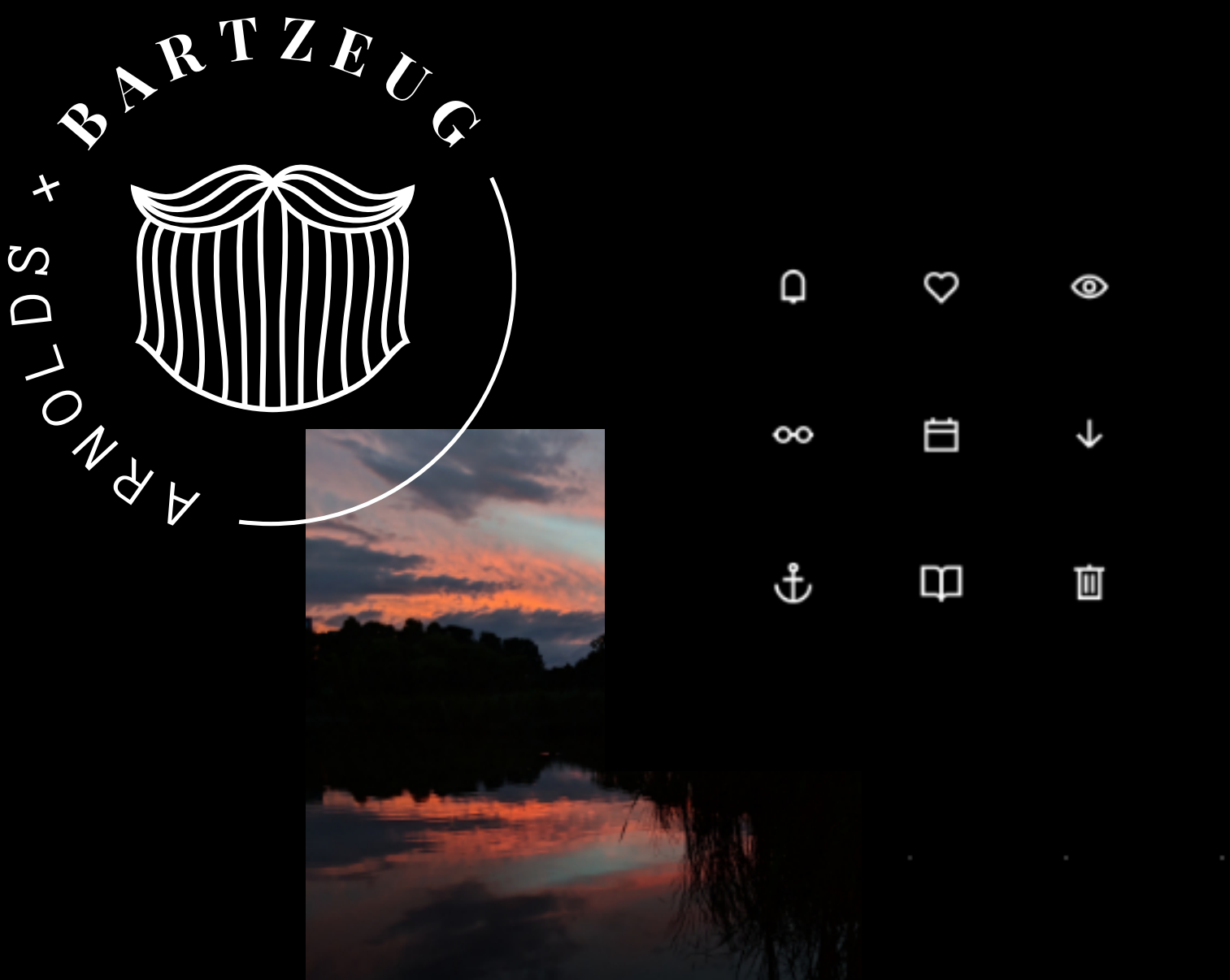
From uncertain to focused. I deliver experience, knowledge and methods to find the best solution for your requirements and situation.

*Rates and availability on request

How I do it



Work



Visual Appealing

A mood board that shows personal work, side projects, experiments and private photographs.



Guschky® Web Experience

Stay tuned. We are currently revamping the digital identity and web experience over here.



Mercedes me App

I helped redesign and scale the Mercedes me app for Mercedes-Benz from single to multi-purpose.




Remote Parking Pilot App*

I made it easier for Mercedes-Benz owners to move into and out of tight parking spaces or the garage.



Future Mobility*

I designed an enterprise web app for the accessible processing of a massive amount of data from autonomous vehicles.

 *This projects and their contents are classified as confidential. Please treat them as such. Interested? Please contact me.

Julian Arnold aka "Arni", Jesus follower, more than 6 years of experience, user-centred design advocate, IT background.

Career

04/21 – Today	UX DESIGNER – FREELANCE I help companies transform complex technical processes, systems and data into user-friendly software.
09/16 – 03/21	CONSULTANT UX ENGINEER @DAIMLERTSS I collaborated with cross-continent teams in multiple projects, setting up workflows, creating concepts, designs and supporting implementation, and maintaining design libraries and style guides.
03/13 – 08/16	INTERACTION DESIGN (BACHELOR OF ARTS) @HFG After gaining a taste for it, I decided to study interaction design, and during my studies, I acquired expertise in digital product development and online marketing. You can find my projects from that time here .
08/08 – 09/12	ITA @BKH It all started with the technical basics of coding using web technologies and understanding modern IT systems.

Further Education

Web Development – HTML, CSS/SASS, JS, Wordpress (PHP), GIT
Consultant Excellence Training (Daimler Internal)
Certified UX & Usability Expert @XDi
Agile Product Development – Scrum, Kanban, Lean UX

Basics

Name	Julian Sebastian Arnold
DOB	03 August 1992, Weingarten, Germany
Martial Status	Married, 1 Child
Language	German (mother tongue), English (business fluent)

Experiences

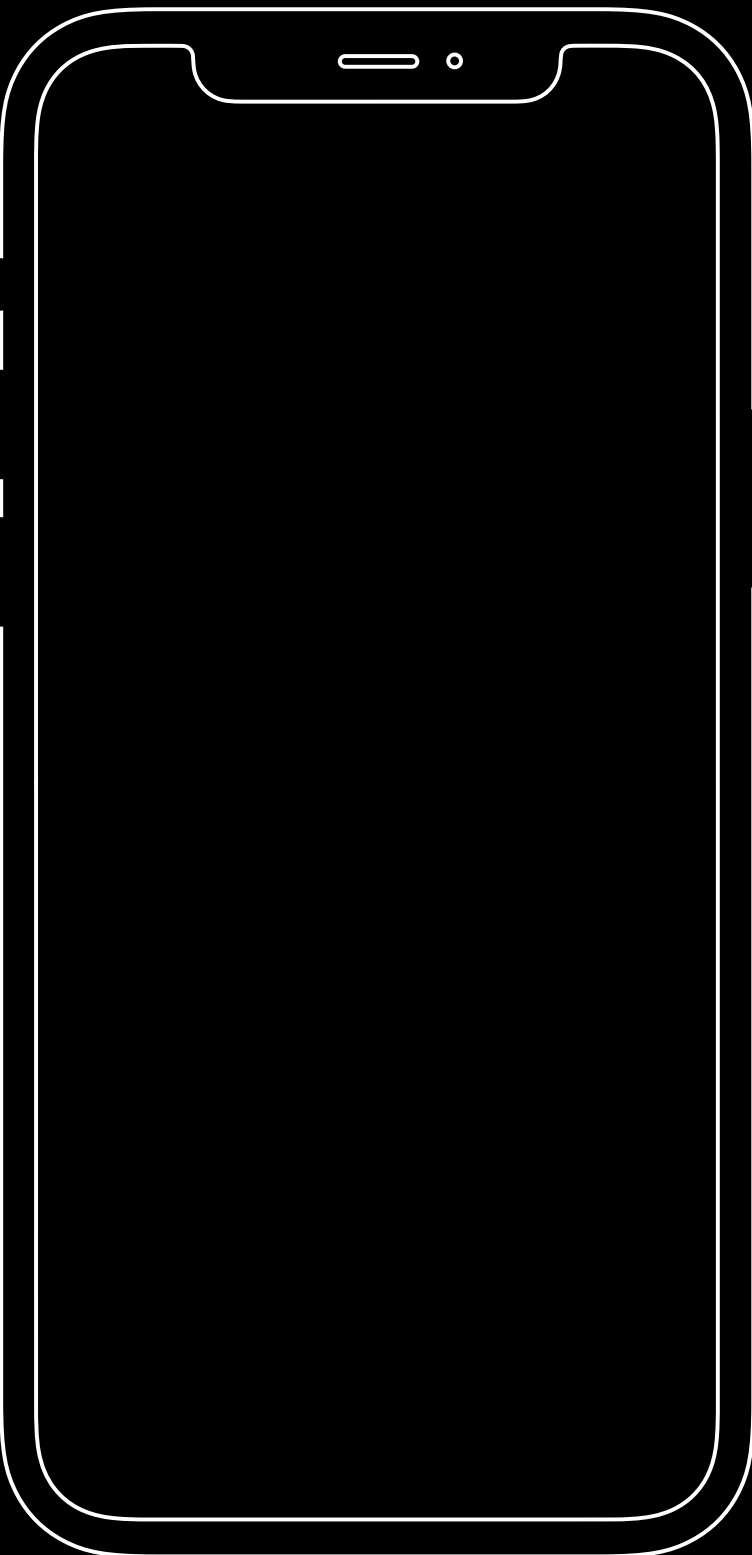
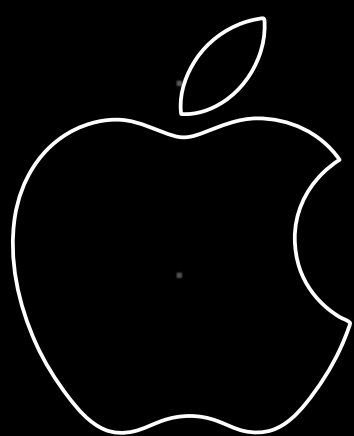
09/20 – 03/21	APP FOR ELECTRIC S-CLASS (EQS)* I started to design the future of mobile gaming for the all-new EQS.	UX Designer Workshops, Wireframes, User Flows
03/20 – 12/20	DAIMLER WEBMAIL APPLIANCE* I helped style and create a better UX for the all-new Daimler Webmail. We integrated a new solution for encrypted communication between Daimler and its business partners.	UX Designer, Front-End Dev. UX/UI Style & Guidance, Parts of Website for UX enhancement
08/19 – 03/20	FUTURE MOBILITY AND AUTONOMOUS DRIVING* I developed and designed data-driven autonomous mobility (SAE Level 4 + 5) through the joint development of software and algorithms for an autonomous future.	UX Designer, Front-End Dev. UI Guide, Wireframes, User Flows
10/19 – 03/20	MERCEDES-BENZ INTELLIGENT CLOUD DEV PORTAL* I helped to create a platform from developers for developers in the cloud. You can access vehicle data, a wide range of roles and use cases for fleets, development and testing of new features and functionalities for the connected Mercedes-Benz of tomorrow.	UX Designer Workshops, Screens, User Flows
01/19 – 03/19	ONE TOUCH RETAIL+ (DAIMLER GREATER CHINA LTD.)* I designed parts of the service platform supporting the sales process in China. A digital assistant that generates additional value in the whole process and can adapt flexibly and quickly to the changing requirements in sales worldwide.	UX Designer Chinese Screens
06/18 – 07/19	REMOTE PARKING APP (S-CLASS 2021)* I created the concept and the final UI of the remote control app for the latest S-Class. The Remote Parking Pilot makes it easier to move into and out of tight parking spaces or the garage.	UX Designer Wireframes, User Flows
09/16 – 12/18	MERCEDES ME APP I helped create the second generation of the Mercedes-Benz connect app. Connect your Mercedes-Benz with your smartphone and digital functions and services that make your everyday life easier.	UX Designer User Flows, Screens, UI Library (Sketch)
Until 08/16	PROJECTS DURING STUDIES Then as of now, I enjoyed trying things out and working on several topics for a semester.	

*UNFORTUNATELY UNDER NDA

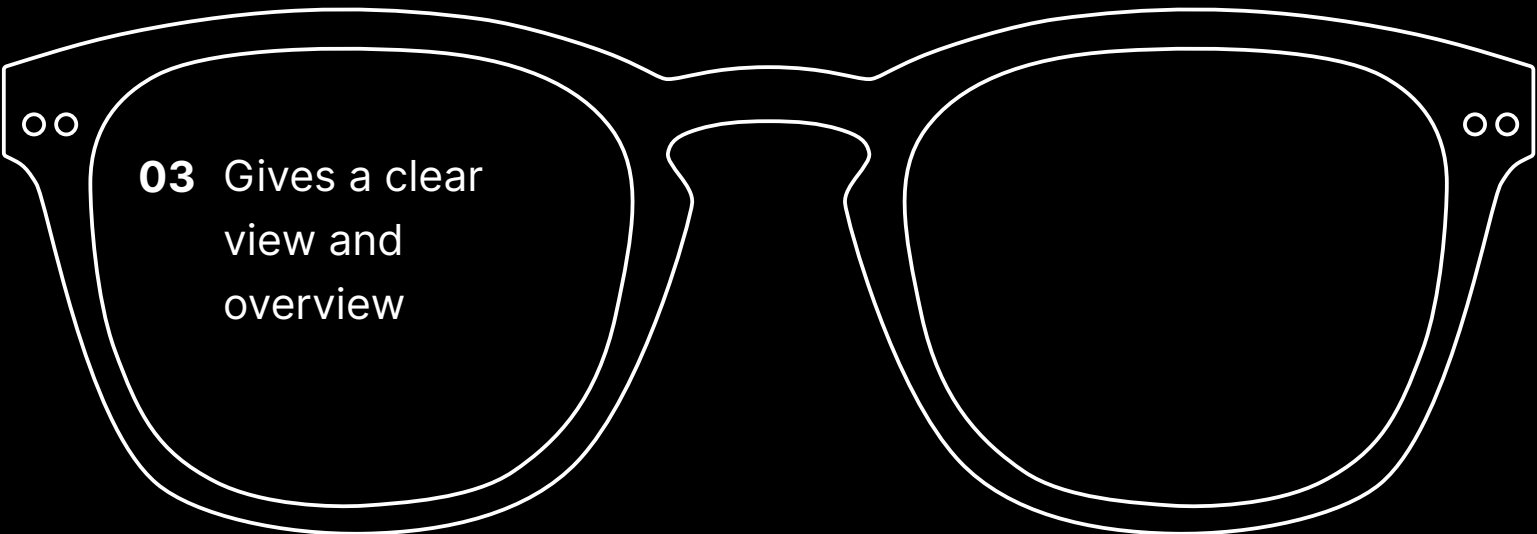


In my pockets

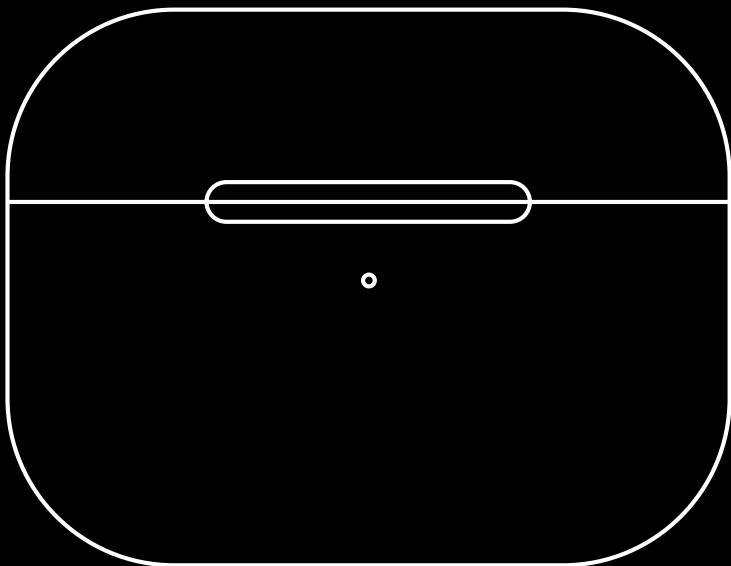
01 Tool of choice in decent size for better handling (13")



02 Expands brain for to-do's, notes and extensive whiteboard snapshots



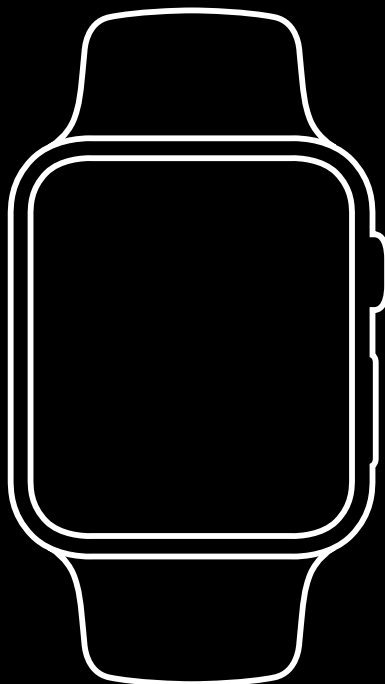
03 Gives a clear view and overview



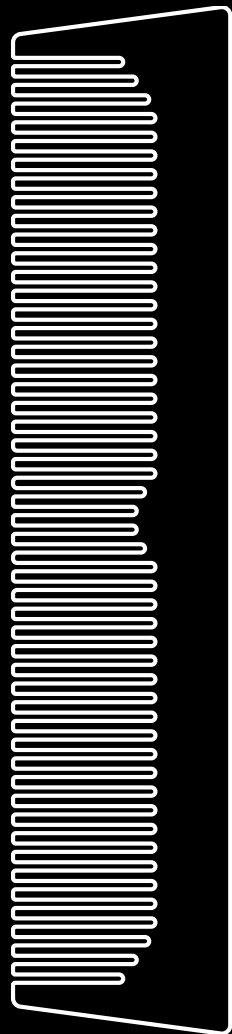
04 Music boosts mood, focus and productivity



05 Thin and lightweight wallet, I never carry cash.



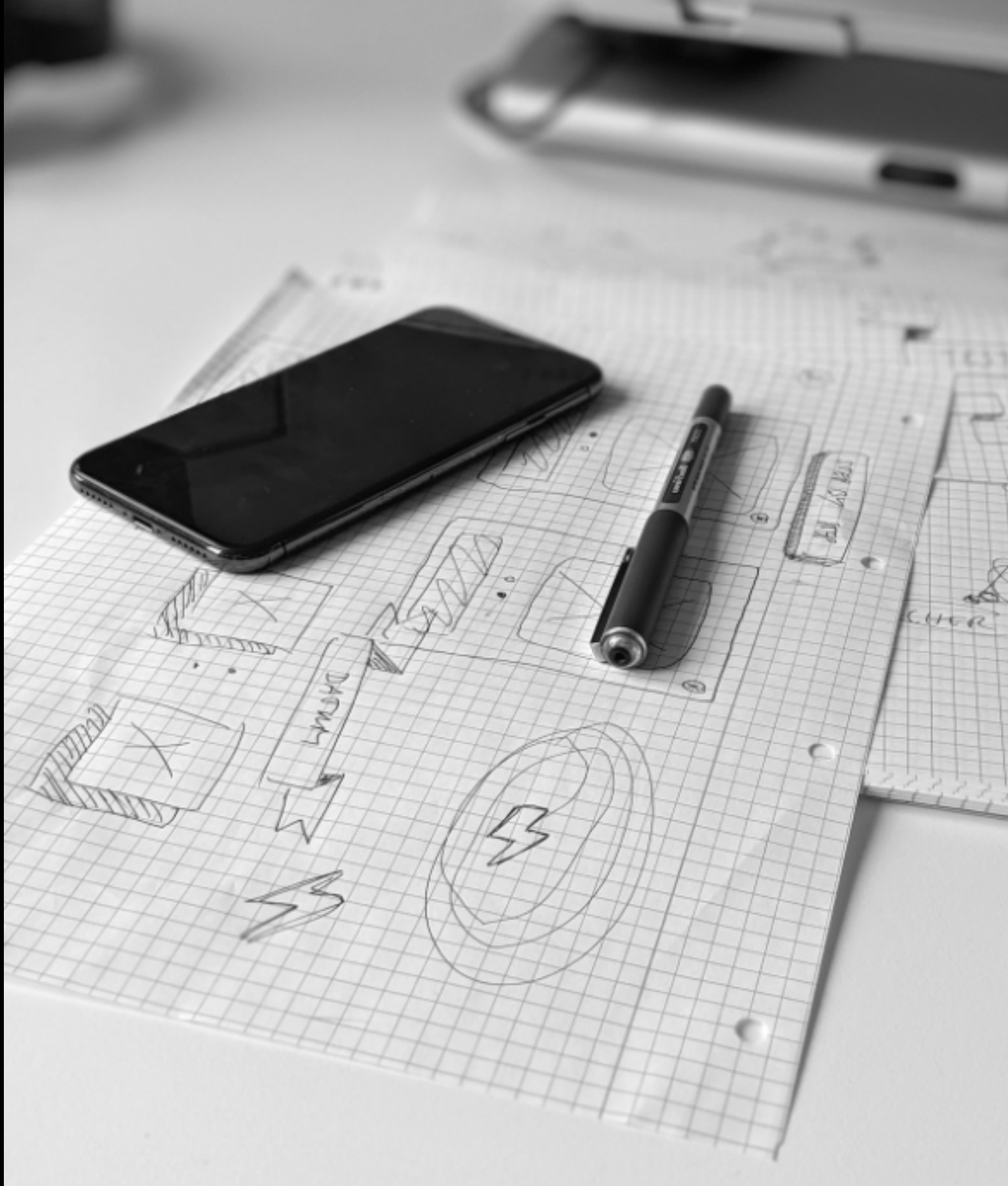
06 Helps keep an eye on timing and schedule



07 Small comb in case of chaos

About

My projects range from consulting, minor design improvements to an extensive redesign. As a designer, I thrive on being involved in the entire process of creating an app, platform or something completely new to interact with your users and solve their problems.



Through my modular approach, I aim to make my work smart and straightforward. Reflection and communication create optimised processes and good collaboration. My above-mentioned IT background enables me to look at a user experience through different glasses. In this way, I produce exciting and easy-to-use results and technically feasible approaches to solutions.

My passion is to help people, companies and brands with their user interactions and digital products. I like to work with people that tick in the same way, which is the best way for me to bring my skills and experience into play.

In my free time, I love spending time with my son and wife. For me, it is essential to use time properly because time is a non-renewable resource, and we only live once.

I like to learn new things. That's why I started baking bread a while ago. Whether it's summer or winter, I like to barbecue with friends and family as soon as the sun comes out. I enjoy delicious food and good conversations.

» TOURISTS LIKE THINGS PREDICTABLE AND PREPACKAGED. THEY LIKE THINGS SAFE AND SANITIZED. THEY LIKE TO BE TOLD WHAT TO DO AND WHERE TO GO FOR A COUPLE OF WEEKS, THEN LEAVE – DON'T BE A TOURIST. «

– UNKNOWN

I like to contribute my skills and experiences to exciting projects within interdisciplinary teams working in different industries for engaging companies.

Think I'd fit your project?

Let's talk about your request and the details directly.
Hit me up on [LinkedIn](#), [Twitter](#) or [Dribbble](#).

I will be happy to submit an offer after our first chat.

Julian Arnold

UX Designer

+49 173 2336020

hello@julianarnold.design