I am Julian Arnold, a Düsseldorf based freelance UX/UI Designer who codes, specialised in mobile and web apps, making ideas tangible for brands like Mercedes–Benz, Bosch and StepStone.
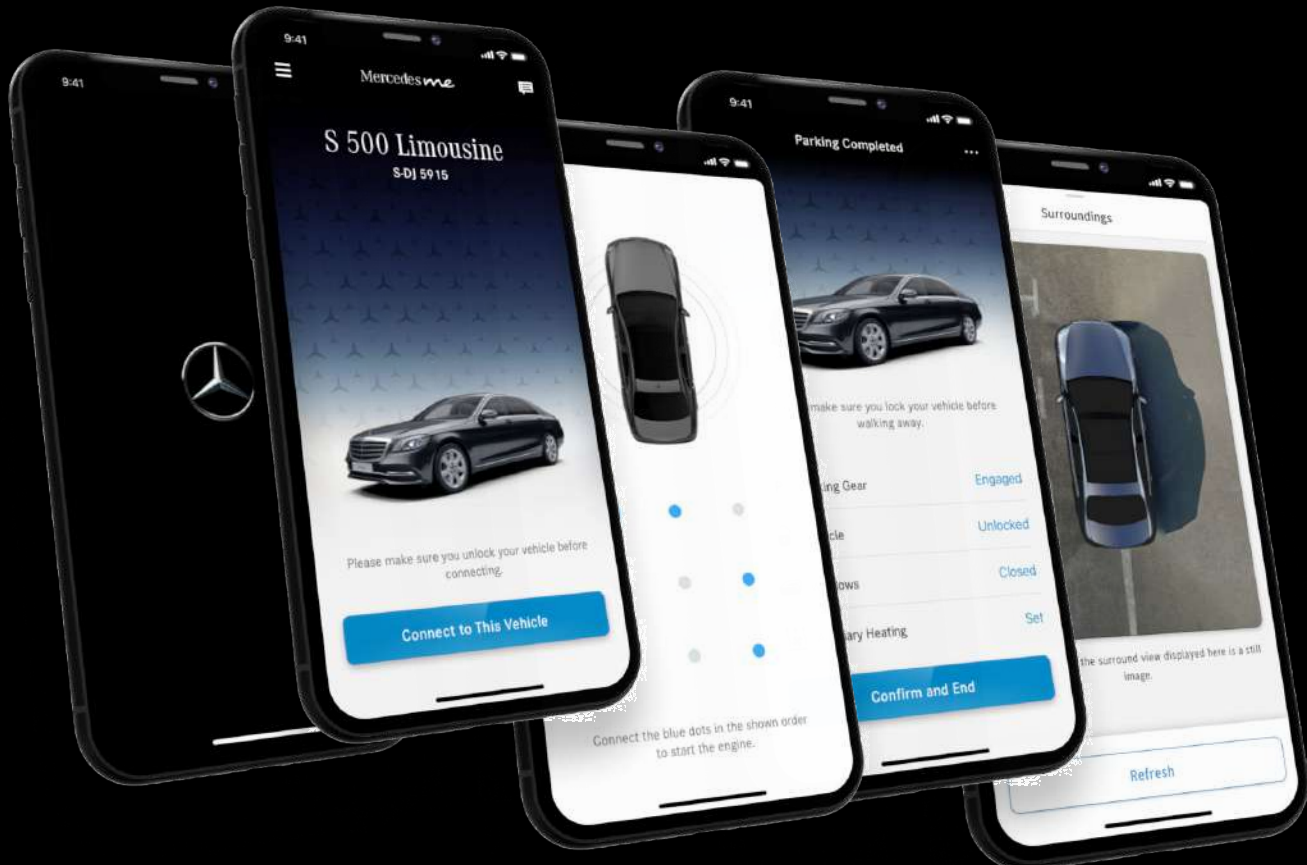
Design user-friendly software .

Remote parking pilot
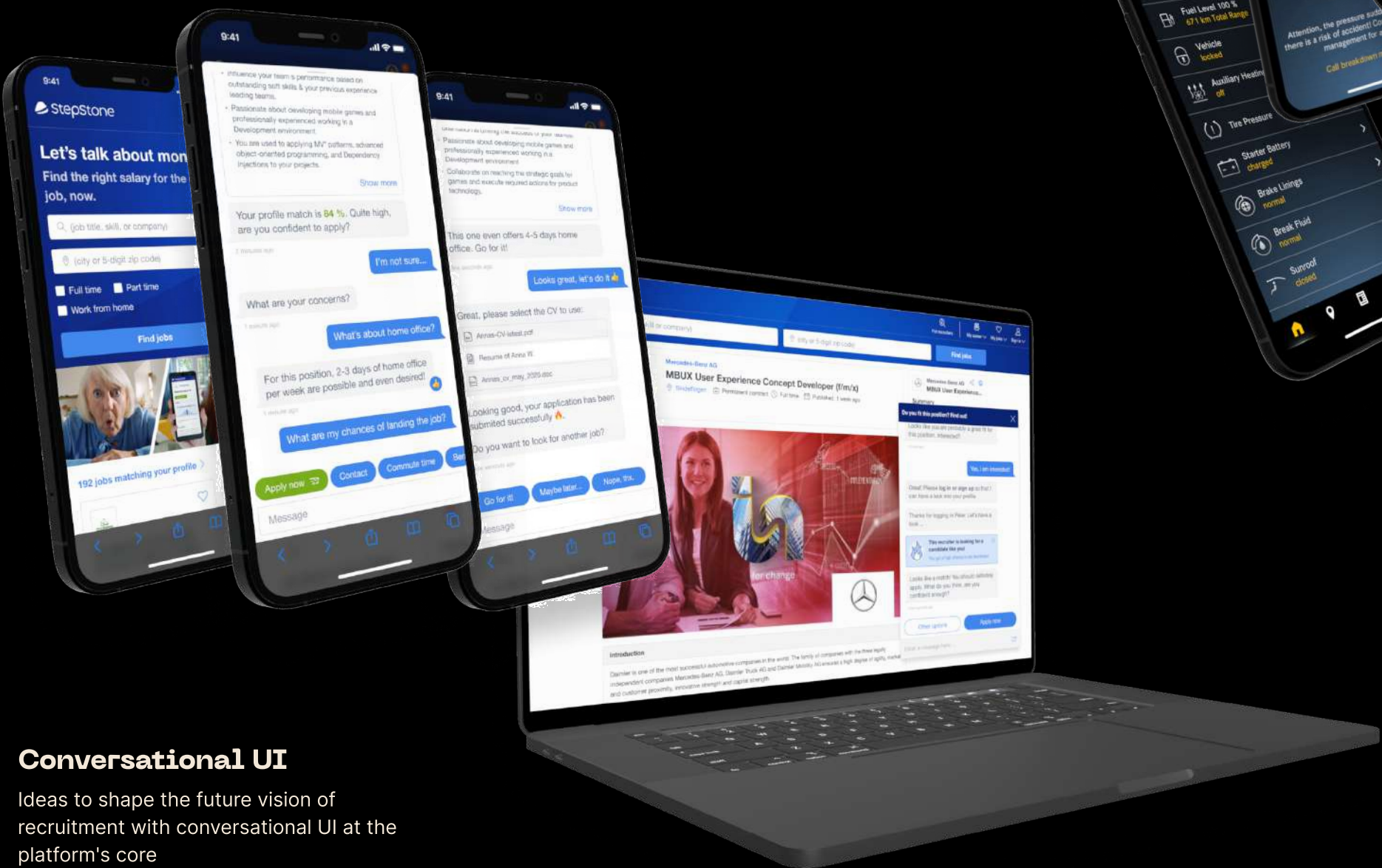Move-in and out of tight parking situations with ease

Mercedes me
Connect your Mercedes-Benz to services that make your everyday life easier

DAIMLER × BOSCH

me

Conversational UI
Ideas to shape the future vision of recruitment with conversational UI at the platform's core

Experience

Conversational UI @StepStone

We experimented with the hypothesis that the future of recruitment is like having a conversation with your best friend.

01 - 08/22

Web / Conversational Design, Concept, UX/UI Design

ecom @THE ARC

We supported taking exhaust gas analysis, pressure measurement, leak detection to the next level of digitalization.

11 - 12/21

Web / Concept, UX/UI Design

UI Design Mentor/Tutor @CareerFoundry

Mentoring and Tutoring of new designers and career changers specializing in UI design.

10/22 - Today

Web and Mobile App / Fundamentals, UX/UI Process, Tooling

Future Vision Recruiting @StepStone

We explored future ideas and shaped the vision for conversational UI at the platform's core.

07 - 10/21

Web / Workshops, Concept, UX/UI Design

Custom Web Experience @Guschky®

We designed the custom web experience of Guschky® to set new industry standards.

04/21 - Today

Web / UX Research, Strategy, Concept, Art Direction, Webflow

In Car Gaming for EQS @Mercedes–Benz

We started to design the future of mobile in car gaming for the future EQS for world-wide markets.

09/20 - 03/21

In Car App / Workshops, Concept, UX Design

Future Mobility & Autonomous Driving @Bosch x Daimler

We designed data-driven autonomous mobility through the joint development of software and algorithms for our autonomous future.

08/19 - 03/20

Web / Concept, UX Design, Styleguide

Remote Parking Pilot @Mercedes–Benz

We created the design of the remote control app for the S-Class. The Remote Parking Pilot makes it easier to move into and out of tight parking spaces.

06/18 - 07/19

Mobile App (iOS, Android) / UX Research, App Concept, UX/UI Design

Mercedes me @Mercedes–Benz

We designed the 2nd generation of the Mercedes-Benz connect companion. Connect your Mercedes-Benz with your smartphone and digital functions and services that make your everyday life easier.

09/16 - 12/18

Mobile App (iOS, Android) / App concept, UX/UI Design, Design System

Looks interesting?

Let's talk about how what I can do for your business and users. All my projects are classified as confidential. Therefore, I am not allowed to publish them. For more information, get in touch!
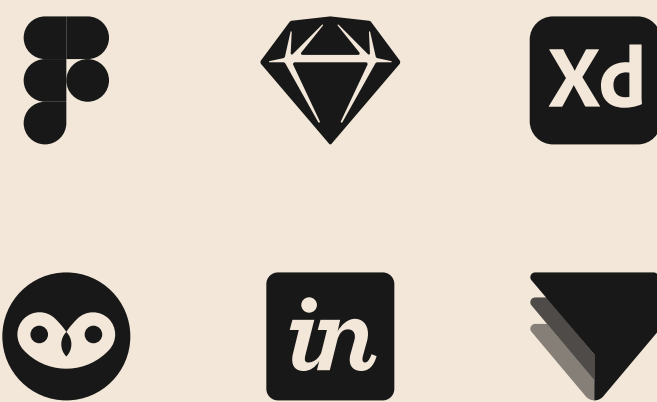
LinkedIn

hello@julianarnold.design

+49 173 2336020

Transforming complex technical processes, systems, and data into user–friendly experiences.
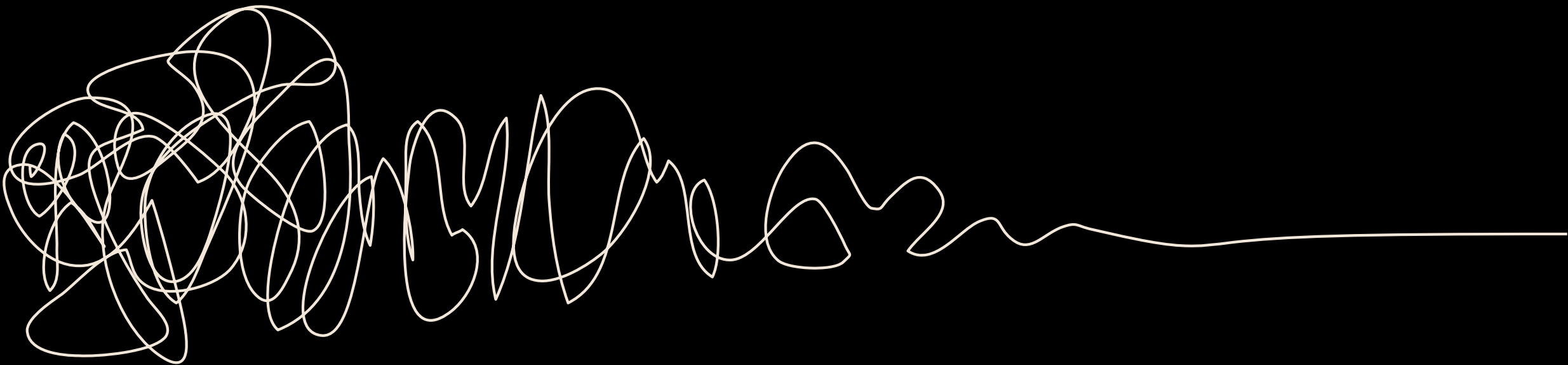
What?

My thing is to make your ideas tangible and create the fundament for discussion and future change. That enables you to validate ideas through user-testing concepts and prototypes on any fidelity level.

I design with your users and business requirements in mind from start to finish:

Mobile Apps   Responsive Web Apps   B2B   B2C

From uncertain to focused, I deliver experience, knowledge, and strategy to find the best solution for your requirements based on your situation. To visualise is what excites me.

Tools of choice

For me, everything starts with pen, paper and, of course, post-its. It's not about using the latest fancy tool. It's about the most effective one for the job.

Discovery and Strategy

Understand your users, business needs, and other requirements through Research, Testing, Interviews, and Reviews.

Design

Explore solutions with stakeholders from different perspectives. Create Scribbles, Information Architectures, Wireframes, and visual high-level artefacts like pixel-perfect Screens and Prototypes.

Build and iterate

Develop a proof of concept, MVP, and final Style Guide and test it with users as early as possible.

Post-Build

Monitor and enhance UX through Metrics/Analytics and Usability Testing.

Maker, Julian Arnold aka "Arni", Jesus follower, more than 7 years of experience, user–centred design advocate with technical background.

I contribute my skills and experience to exciting and boring projects to make a difference for your users.

About

As a pragmatic, hands-on guy, I like to be involved in the whole process of developing an idea further. Contributing a thoughtful and straightforward design to your products is my mission.

For me, it's essential to interact with you and your users. In my view, retrospective and strong communication create a good collaboration. The technical background, as mentioned earlier, allows me to look at a user experience through different glasses. That's how I develop easy-to-use products and feasible solutions that tackle your problems.

My passion is to help companies and brands make their products user-friendly.

Say hello 👋🏻

hello@julianarnold.design

+49 173 2336020

Website

LinkedIn

Dribbble

Twitter