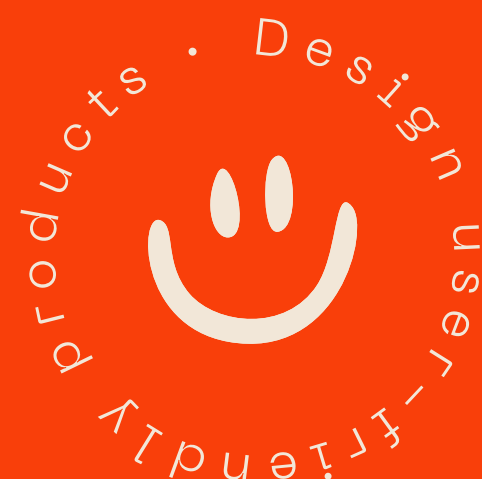


I'm Julian,  
a freelance product and  
experience designer  
taking ideas from 0 to 1  
by making them  
tangible and user-  
friendly  
for brands like  
Mercedes-Benz, Bosch  
and StepStone.



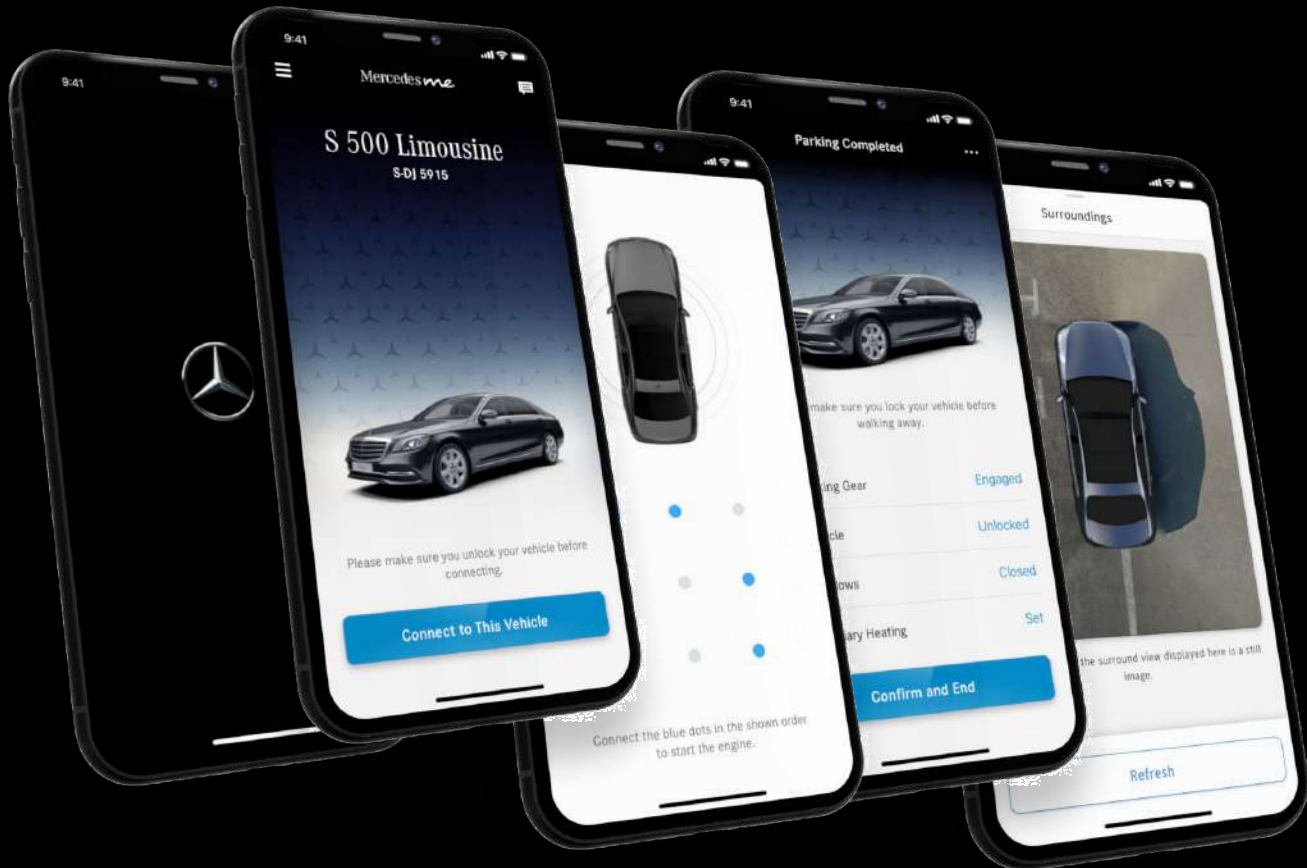
Updated 01/23



**Remote parking pilot**  
Move-in and out of tight parking  
situations with ease



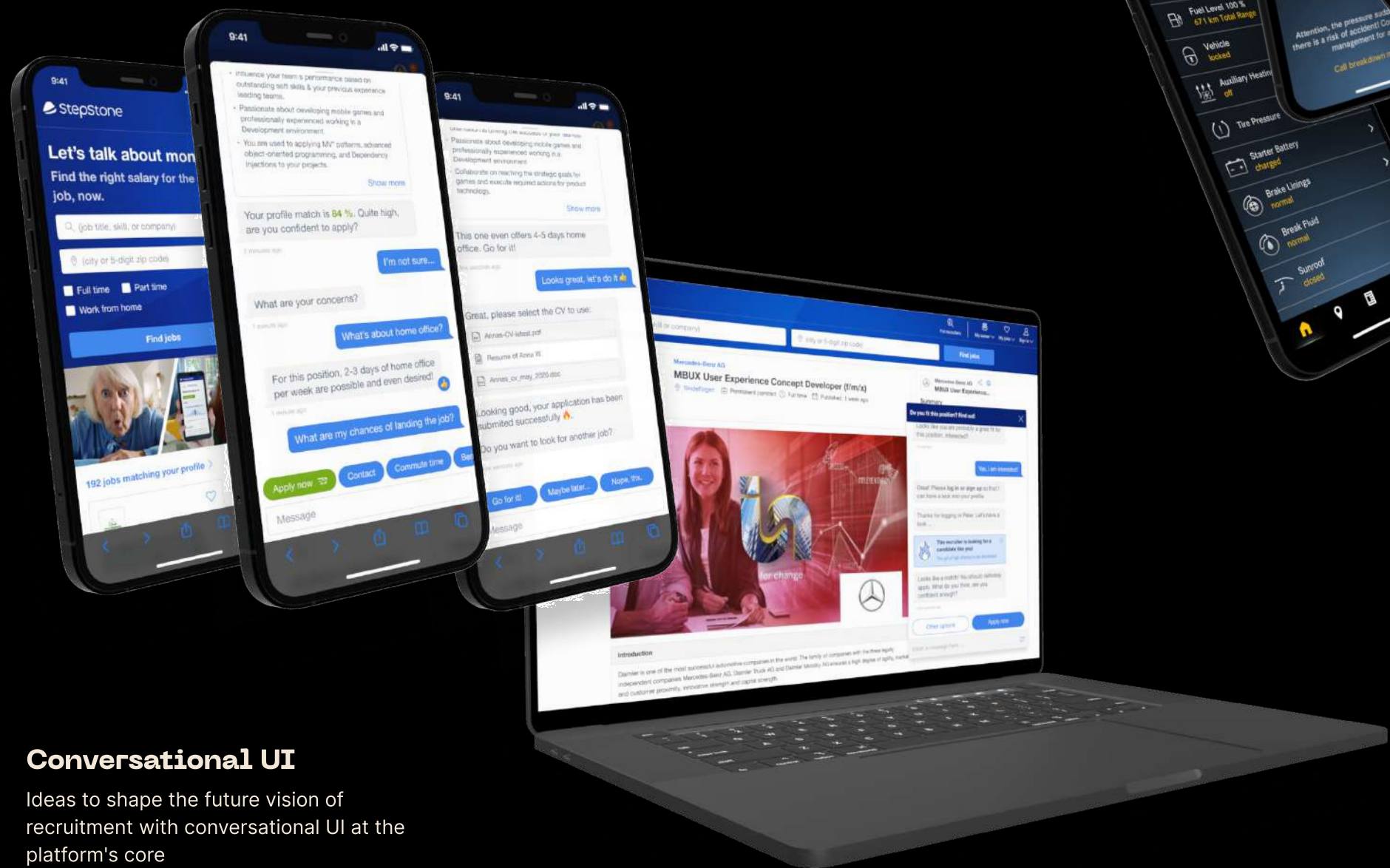
DAIMLER  
x  
**BOSCH**



**Mercedes me**  
Connect your Mercedes-Benz to services  
that make your everyday life easier



me



**Conversational UI**  
Ideas to shape the future vision of  
recruitment with conversational UI at the  
platform's core





# Experience

## Conversational UI @StepStone

We experimented with the hypothesis that the future of recruitment is like having a conversation with your best friend.

Web / Conversational Design, Concept, UX/UI Design

01 - 12/22

## ecom @THE ARC

We supported taking exhaust gas analysis, pressure measurement, leak detection to the next level of digitalization.

Web / Concept, UX/UI Design

11 - 12/21

## UI Design Mentor/Tutor @CareerFoundry

Mentoring and Tutoring of new designers and career changers specializing in UI design.

Web and Mobile App / Fundamentals, UX/UI Process, Tooling

10/22 - Today

## Future Vision Recruiting @StepStone

We explored future ideas and shaped the vision for conversational UI at the platform's core.

Web / Workshops, Concept, UX/UI Design

07 - 10/21

## Custom Web Experience @Guschky®

We designed the custom web experience of Guschky® to set new industry standards.

Web / UX Research, Strategy, Concept, Art Direction, Webflow

04/21 - Today

## In Car Gaming for EQS @Mercedes-Benz

We started to design the future of mobile in car gaming for the future EQS for world-wide markets.

In Car App / Workshops, Concept, UX Design

09/20 - 03/21

## Future Mobility & Autonomous Driving @Bosch x Daimler

We designed data-driven autonomous mobility through the joint development of software and algorithms for our autonomous future.

Web / Concept, UX Design, Styleguide

08/19 - 03/20

## Remote Parking Pilot @Mercedes-Benz

We created the design of the remote control app for the S-Class. The Remote Parking Pilot makes it easier to move into and out of tight parking spaces.

Mobile App (iOS, Android) / UX Research, App Concept, UX/UI Design

06/18 - 07/19

## Mercedes me @Mercedes-Benz

We designed the 2nd generation of the Mercedes-Benz connect companion. Connect your Mercedes-Benz with your smartphone and digital functions and services that make your everyday life easier.

Mobile App (iOS, Android) / App concept, UX/UI Design, Design System

09/16 - 12/18

# Looks interesting?

Let's talk about what I can do for your business and users. All my projects are classified as confidential. Therefore, I am not allowed to publish them. For more information, get in touch!

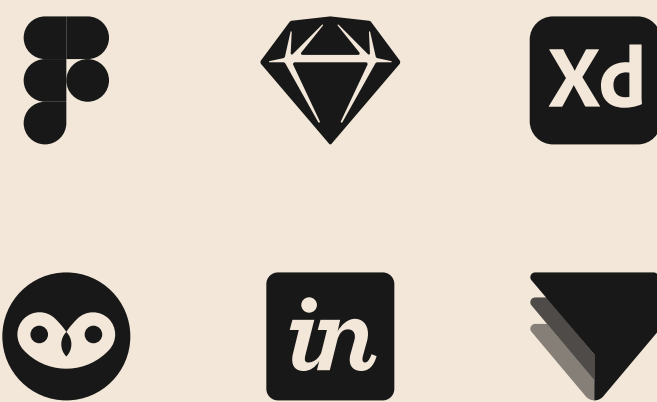
Linkedin

hello@julianarnold.design

+49 173 2336020

# Transforming complex technical processes, systems, and data into user-friendly experiences.

## Tools of choice



axure   *marvel*   webflow

For me, everything starts with pen, paper and, of course, post-its. It's not about using the latest fancy tool. It's about the most effective one for the job.

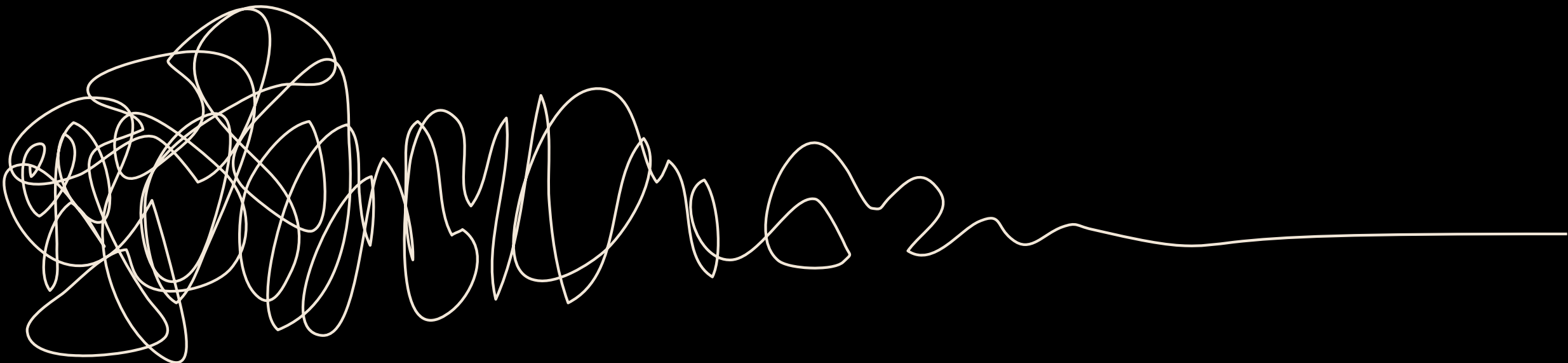
## What?

My thing is to make your ideas tangible and create the fundament for discussion and future change. That enables you to validate ideas through user-testing concepts and prototypes on any fidelity level.

I design with your users and business requirements in mind from start to finish:

- Mobile Apps
- Responsive Web Apps
- B2B
- B2C

From uncertain to focused, I deliver experience, knowledge, and strategy to find the best solution for your requirements based on your situation. To visualise is what excites me.



### Discovery

Understand the users, business needs, and other requirements through Research, Testing, Interviews.

### Define

Explore solutions with stakeholders from different perspectives and strip down requirements.

### Iterate

Create Scribbles, Information Architectures, Wireframes, and high-level visual artefacts like pixel-perfect Screens and Prototypes.

### Prototype and iterate

Develop a proof of concept, MVP or other ways to test your idea with users as early as possible.

**Maker, Julian Arnold aka "Arni", Jesus follower, more than 7 years of experience, user-centred design advocate with technical background.**

I contribute my skills and experience to exciting and boring projects to make a difference for your users.

## Who?

As a pragmatic, hands-on guy, I like to be involved in the whole process of developing an idea further. Contributing a thoughtful and straightforward design to your products is my mission.

For me, it's essential to interact with you and your users. In my view, retrospective and strong communication create a good collaboration. The technical background, as mentioned earlier, allows me to look at a user experience through different glasses. That's how I develop easy-to-use products and feasible solutions that tackle your problems.

My passion is to help companies and brands make their products user-friendly.



Say hello 🖐️

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[Website](#)