Julian Arnold

Product & UX/UI Designer

With more than 8 years of experience as a Product & UX/UI Designer, I have had the opportunity to work with renowned clients such as Mercedes-Benz, Bosch, and StepStone. I am creating user-friendly products and solutions. Leveraging my technical background and hands-on mentality, I am dedicated to advancing ideas and projects through practical execution and consultation.

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Project History

Product Designer @BACE

BACE Hubs enable new sustainable routes and provide enhanced service interfaces for retailers, residents, logistics providers and consumers. We rethought limited spaces and changing the way the first and last mile is solved.

02/23 - Today

B2B/B2C Web Platform + App / User Research, Workshops, Product & UX/UI Design

ENLOW @THE ARC

We worked on a solution on how to save power through habit change and coaching with a smart home app and our own hardware to measure consumption with smart metering.

12/22 - 02/23

B2C Web + App / Consultancy, Product Thinking, UX/UI Design

Conversational Web Journey @Totaljobs

We experimented, developed and tested the hypothesis that the future of recruitment is like having a conversation with your best friend.

01 - 12/22

B2C Web Chat + Platform / User Research, Workshops, Conversational & UX/UI Design

Mentor/Tutor UX/UI Design @CareerFoundry

Mentoring and Tutoring of new designers and career changers specializing in UX/UI design and critical thinking.

10/21 - Today

Web + App / Design Thinking, UX/UI Design

Skills

Strategic, creative and critical thinking

Initiative and problem-solving ability

Interpersonal and empathic communication

Leadership and mentoring

Collaborative teamwork

User-centred design mindset

Curiosity and continuous learning

Project Management

Courses

Certified Product Management Expert

XDi - Experience Design Institut GmbH

Jan 2023

Consultant Excellence Training

Mercedes-Benz AG

Sep 2020

Certified UX & Usability Expert

XDi - Experience Design Institut GmbH

Mar 2019

Tools

Figma, Sketch, Miro, Mural, Whimsical, Axure, ProtoPie, Webflow, UserZoom, Qualtrics, Maze, hotjar, Jira & Confluence, Notion, Linear, Loom, Affinity Suite, Adobe Suite

Updated July 2023

UX/UI Designer @THE ARC/ECOM

Taking exhaust gas analysis, pressure measurement, leak detection to the next level of digitalization with a fully responsive management platform.

11 - 12/21

Web platform, B2B / Concept, UX/UI Design

Engagement Optimization @StepStone

Exploring future visions for conversational interfaces (CUI) and engagement optimizations at the heart of StepStone's platform.

07 - 10/21

Web platform, B2C / User Research, Workshops, Conversational & UX/UI Design

Web Design @Guschky®

Revamping the digital identity and web experience of Guschky®

03 - 06/21

Web, B2B / User Research, Workshops, UX/UI Design, Webflow

In-Car Gaming EQS @Mercedes-Benz

We started to design the future of mobile gaming for the all-new EQS for different markets across multiple screens

09/20 - 02/21

In-Car HMI, B2C / User Research, Workshops, UX/UI Design

WebMail Appliance @Daimler

I helped style and create a better UX for the all-new Daimler Webmail. We integrated a new solution for encrypted communication between Daimler and its business partners.

03/20 - 12/20

Web Platform, B2B / UX/UI Design (Wireframes, UI Design)

MB Developer Portal @Mercedes-Benz

Creating a platform from developers for developers in the cloud. You can access vehicle data, a wide range of roles and use cases for fleets, development and testing of new features and functionalities for the connected vehicle of tomorrow.

10/19 - 03/20

Web Platform, B2B, B2C / User Research, Workshops, UX/UI Design

OneTouch Retail+ Platform @Daimler AG

Designing major parts of the service platform supporting sales process in China. A digital assistant that generates additional value in the whole process and can adapt flexibly and quickly to the changing requirements in sales worldwide.

01 - 04/19

Web Platform, B2B, B2C / UX/UI Design

Languages

| **German** | Native Speaker |
| **English** | Highly proficient |

Tech Stack

HTML, CSS, SCSS, SASS, Javascript, React, PHP (Wordpress)

Future Mobility & Autonomous Driving @BOSCH

We developed and designed data-driven autonomous mobility
(SAE Level 4 + 5) through the joint development of software
and algorithms for an autonomous future.

08/19 - 01/20

Web platform, B2B / User Research, UX/UI Design, Development

Remote Parking Pilot @Mercedes–Benz

We create the concept and the final design of the remote
control app for the latest S-Class.The Remote Parking Pilot
makes it easier to move into and out of tight parking spaces or
garages.

06/18 - 07/19

App (iOS + Android), B2C / User Research, UX/UI Design

Mercedes me App @Mercedes–Benz

I helped create the second generation of the Mercedes-Benz
connect app. Connect your Mercedes-Benz with your
smartphone and digital functions and services that make your
everyday life easier.

06/18 - 07/19

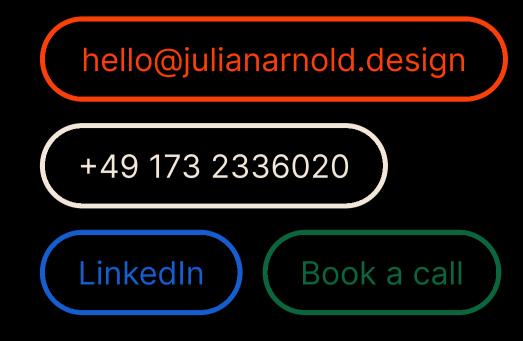App (iOS + Android), B2C / User Research, UX/UI Design

IT–Consultant & Freelance Designer

Consultancy, IT-Administration, UX/UI Design

2011 - 2019

Say hello 👋🏻

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Education

Bachelor of Arts (Interaction Design)

Hochschule für Gestaltung, Schwäbisch Gmünd

2013 - 2016

Informatik–Kaufmann

Berufskolleg Hilden

2008-2011

Portfolio

Please note that all projects mentioned in this document are governed by a Non-Disclosure Agreement (NDA).

References

References available upon request

www.julianarnold.design